

Memorandum

Date: June 6, 2013

To: Seven50 Project Team

From: Dover, Kohl & Partners

Subject: **Summary of Selected Plans**

Statewide Economic Plans

In their efforts to formulate a fruitful growth plan for the region, the Florida Chamber Foundation has created a framework known as the Six Pillars. These six factors include Talent Supply and Education, Innovation and Economic Development, Infrastructure and Growth Leadership, Business Climate and Competitiveness, Civic and Governance Systems, & Quality of Life and Quality Places, and are those which are deemed most important to the success of the state. Using this framework, the Foundation has released two statewide development strategies, the **Florida Trade and Logistics Study**, as well as the **Six Pillars 20-year Strategic Plan**. The Trade and Logistics Study seeks to evaluate and elevate Florida's status in the hierarchy of trade flows, and establish the region as a global trade leader. The 20-Year Strategic Plan creates a more comprehensive roadmap of Florida's economic future, providing more concrete recommendations, and the metrics to evaluate the success of prescribed initiatives. The Six Pillars framework has been utilized by individual counties, with Broward and Palm Beach County creating their own community plans, a step to fulfilling the goal of creating a common framework for all parties.

The Florida Department of Economic Opportunity has also adopted the Six Pillar framework, creating the **Florida Strategic Plan for Economic Development**. It seeks to position Florida as a competitive economic hub, emphasizing trade, talent, and tourism. The Plan enumerates 25

detailed approaches for strategic growth, all modeled on the 6 Pillars. The Strategic Plan for Economic Development works to formulate a multi-scalar growth plan, focusing on statewide growth, with implementation of regional development plans.

The collaboration between Workforce Florida and the Greater Ft. Lauderdale Alliance has resulted in an even larger collaboration between state legislators and Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie and Indian River counties, in a project entitled **Florida Eight Initiative**. This coalition of governments prescribes an all-encompassing approach to economic development: by supporting growth in transportation, infrastructure and international trade. The initiative prioritizes a focus on regional capacity building to ensure the best climate for advancing the Seven50 counties.

Statewide Transportation Plans

The Florida Department of Transportation has set into motion a significant number of initiatives, all tackling one of the biggest determinants of success within Florida: mobility. With a growing population and ever increasing trade, the Florida transportation must constantly be evolving to in order to keep up with demands. The 2060 **Florida Transportation Plan** establishes the goals and priorities of FDOT, including greater freight transport, an emphasis on livable and sustainable transit, and advances towards road safety. Transportation is a crucial factor in Seven50, uniting the counties into a prominent megaregion with immense economic and cultural potential.

To further the goal of mobility improvement, the FDOT has also established the **Strategic Intermodal System Plan**, with a particular focus on the most heavily used transportation networks. The scope of the SIS is extensive, including highways, airports, spaceports, seaports, waterways, buses, rails and rail corridors. SIS is one of the highest priorities for FDOT, with the involvement of state, regional and local governments necessary for the connectivity that is essential to the success of the state as a whole.

Another FDOT Plan, the **Future Corridors Initiative** is an ongoing program created to connect major regions within Florida, as well as to connect Florida to the rest of the US. Corridors include high capacity and speed highways, railways and waterways, focusing on those expected to be a major part of growth within Florida over the next 50 years. Within the context of Seven50, the entire Southeast region of Florida has the potential to be connected by corridors, allowing for marked expansion and development.

The **Florida Freight Mobility and Trade Plan** has placed particular emphasis on the increased movement of goods and cargo within Florida. The Plan lists four main goals: increase domestic and international trade through seaports and airports, increase the development of intermodal logistic centers in the area, prompt the growth of manufacturing within the state, and expand the implementation of compressed natural gas (CNG), liquid natural gas (LNG), and propane so as to reduce transportation costs.

In order to reach the transportation goals determined in the comprehensive statewide plans, FDOT has also created detailed plans for each major mode of transportation within the state. With the state's rapid growth, a comprehensive transit network will prove to be essential for adequate mobility and trade both within the state and outside. These include the **Florida Aviation System Plan**, designed to improve the efficiency of passenger travel in the many Florida airports, as well as the **Florida Air Cargo System Plan**, to increase cargo flows. The **Florida Rail System Plan** outlines the goals and practices required to expand the increasingly necessary rail network.

Florida's immense potential for shipping has prompted greater scrutiny on the state's seaports. To support what is already one of the country's major destinations for freight, multiple plans have been formulated in order to allow Florida to become an international shipping hub. FDOT's **Florida Seaport System Plan** and the Florida Ports Council's **Florida Seaport Mission Plan** evaluate the status of the state's ports, and identify target areas of expansion and investment. Both plans hold a strong emphasis on increasing trade to Florida's geographical neighbors, particularly the Caribbean and South and Central America. Strong cultural ties position Florida as the ideal gateway for US trade with these regions.

Regional Economic Plans

The seven counties in Seven50 have taken initiative in improving their regions by formulating regional development plans in conjunction with other counties. The Treasure Coast Regional Planning Council, consisting, covering Indian River, St. Lucie, Martin and Palm Beach counties, have created the **Treasure Coast Comprehensive Economic Development Strategy (CEDS)** to pool resources and empower the region as a whole. Key targets include an educated and diversified workforce, a focus on both environmental and economic sustainability, and an increase in infrastructure to create a more livable community.

The **South Florida Comprehensive Economic Development Strategy (CEDS)**, made up of Broward, Miami-Dade and Monroe counties, concentrates on the development on a quickly expanding region. The South Florida Plan expands on a number of the strategies presented in the Treasure Coast plan, particularly integration of resources, as well as reduction of income disparity. A vital element of the CEDS is the plan to boost South Florida as one of the main megaregions of the US. Already the 8th largest metropolitan area, incorporating the rest of the Southeast Florida region will position the member counties as an international powerhouse.

Florida's Research Coast, consisting of Martin, St. Lucie, Indian River and Okeechobee counties, has created a plan with a concentration on a slightly shorter term scale. The Strategic Plan puts into place initiatives to invite diverse industry and increase the quality of life for its residents, while simultaneously attracting more. The Research Coast seeks to advance their economic competitiveness and prevalence within the South Florida Community by addressing many of the issues other Florida counties face.

Regional Transportation Strategies

Along with local economic strategies, counties have initiated regional approaches to improving transportation. Metropolitan planning organizations in Martin County and St. Lucie County released the **Enhancing Mobility: Martin ~ St. Lucie 2035 Regional Long Range Transportation Plan** to evaluate the status of the transportation network and identify areas requiring enhancement. South Florida (Broward, Miami-Dade, and Palm Beach) metropolitan planning organizations formed the **Southeast Florida Regional Long Range Transportation Plan** to progress transit development across county lines and determine where federal and regional funds are most in need. This plan also seeks to improve the quality of the transportation network by establishing metrics to objectively evaluate its efficiency. The same South Florida metropolitan planning organizations also worked in conjunction with FDOT to produce the **Southeast Florida Regional Freight Plan** to improve the flow of cargo through the three counties. Within this plan, freight is elevated in priority, and the increased movement of goods is a part of the planning process. The plan also advocates greater technological innovation in freight management in order to be a more appealing shipping destination.

Selected Statewide and Regional Transportation and Economic Development Plans							
Plan Title	Organization	Date	Area Covered	Key Recommendations	Applicability to Seven50	Contact	Link
Florida Trade and Logistics Study	Florida Chamber Foundation	2010; update to be released October 2013	Florida	Maximize trade flows through Florida's gateways Grow export-oriented industry clusters Position Florida as a global hub	Provides recommendations for statewide policies and investments, which can be applied at the regional level.	Tony Carvajal	http://www.flchamber.com/wp-content/uploads/FloridaTradeandLogisticsStudy_December20102.pdf
Six Pillars 20-Year Strategic Plan	Florida Chamber Foundation	2012	Florida	Statewide strategies organized according to six 'pillars' of Florida's future economy: <i>Talent Supply and Education</i> <i>Innovation and Economic Development</i> <i>Infrastructure and Growth Leadership</i> <i>Business Climate and Competitiveness</i> <i>Civic and Governance Systems</i> <i>Quality of Life and Quality Places</i>	Provides common framework for integrating public and private initiatives at the statewide and regional levels Linked to Comprehensive Economic Development Strategies Linked to county-specific initiatives, including Broward and Palm Beach	Tony Carvajal	http://www.flchamber.com/wp-content/uploads/Six-Pillars-20-Year-Plan-FINAL.pdf (Statewide plan) http://www.gfalliance.org/index.php?src=gen_docs&ref=Six_Pillars_Broward&category=Information%20Center (Broward County) http://www.flchamber.com/wp-content/uploads/SixPillarsCommunityPlan_PalmBeachCounty4.pdf (Palm Beach County)
Florida Strategic Plan for Economic Development	Florida Department of Economic Opportunity	to be released June 2013	Florida	Strengthen collaboration and alignment among state, regional, and local entities toward the state's economic vision Develop and implement a statewide strategy to develop regional talent and innovation clusters using global best practices. Strengthen Florida's economic regions and connect resources across regions to build Florida as a globally competitive megaregion Position Florida as a global hub for trade, visitors, talent, innovation, and investment 25 specific strategies tied to the Six Pillars of Florida's Future Economy	Establishes statewide goals and strategies for economic development, with integration to regional and local plans	Barbara Foster	http://www.floridajobs.org/Business/FL5yrPlan/FL5yrPlan-OnePager.pdf (plan at a glance document)
Treasure Coast Comprehensive Economic Development Strategy (CEDS)	Treasure Cost Regional Planning Council	2012	Indian River, St. Lucie, Martin, Palm Beach	A highly skilled and educated workforce An innovative and sustainable regional economy supported by the growth of established and emerging industry clusters Physical infrastructure which encourages sustainable business growth and a diverse economy An entrepreneurial culture that fosters and supports the creation of new business ventures; Increased regional collaboration in support of the Region's vision Improved community planning and urban design to create more livable communities A healthy, sustainable natural environment and natural resource supply	Analyzes regional economy, guides regional goals & objectives, identifies investment priorities & funding sources Provides five year economic development roadmap, integrated with statewide plan Serves as vehicle to justify and draw down federal funds	Greg Vaday	http://www.tcrpc.org/departments/ceds/2012/CEDS%20Portal/CEDS%202012-2017_Final_small.pdf
South Florida Comprehensive Economic Development Strategy (CEDS)	South Florida Regional Planning Council	2012	Monroe, Miami-Dade, Broward	Improve collaboration and alignment among the South Florida's public, private and non-profit entities to create one voice in support of the Region's economic vision Develop regional talent and innovation clusters using global best practices. Create a globally competitive Southeast Florida superregion by integrating economic development, infrastructure, and other resources within Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie, and Indian River counties Enhance South Florida's position as a global hub for trade, visitors, talent, innovation and investment.	Analyzes regional economy, guides regional goals & objectives, identifies investment priorities & funding sources Provides five year economic development roadmap, integrated with statewide plan	Richard Ogburn	http://www.sfrpc.com/CEDS/SouthFloridaCEDS2012-17.pdf

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				Enhance South Florida's resiliency to respond, maintain continuity of business operations, recover and adapt to future disruptions to the Region's economy Focus on increasing equity and reducing economic disparities in the Region in each of the other strategies to increase community engagement on prosperity	Serves as vehicle to justify and draw down federal funds		
Florida's Research Coast Strategic Plan	Florida's Research Coast	2010	Martin, St. Lucie, Indian River, Okeechobee counties	Attract, nurture, grow and sustain targeted industries in the four county region Sustain and enhance the region's economic competitive business climate, quality of life and infrastructure Engender trust from regional leaders, community stakeholders and partner organizations to ensure our economic competitiveness	Identifies near-term economic development activities for four-county area		http://www.floridarc.com/
Florida Eight Initiative	Workforce Florida, Inc. Greater Fort Lauderdale Alliance	Draft regional strategy released January 2013	Statewide coordination Monroe, Miami-Dade, Broward, Palm Beach, Martin, St. Lucie, Indian River	Strategic project funded through Workforce Florida to build regional capacity; job and business retention; international diversification; and empower regional collaboration Regional strategy focuses on data sharing and capacity building related to transportation, logistics, and international trade	Provides resources and partnerships to focus on transportation, logistics, and international trade	Debbie McMullian Ron Drew	http://floridaeight.businesscatalyst.com/SoutheastRegion
2060 Florida Transportation Plan	Florida Department of Transportation	2010; update by 2015	Florida	Invest in transportation systems to support a prosperous, globally competitive economy Make transportation decisions to support and enhance livable communities Make transportation decisions to promote responsible environmental stewardship Provide a safe and secure transportation system for all users Maintain and operate Florida's transportation proactively Improve mobility and connectivity for people and freight	Identifies goals and objectives to guide transportation decisions over the next 50 years Establishes the policy framework for expenditure of state and federal transportation funds flowing through Florida DOT's work program	Huiwei Shen	http://www.2060ftp.org/images/uploads/home/2060FTPPlanbook7%2004152011.pdf
Strategic Intermodal System Plan	Florida Department of Transportation	2010; update by 2015	Florida	Guidance for designating and improving statewide system of high-priority transportation hubs, corridors, and connectors	The SIS is Florida's highest statewide priority for transportation capacity improvements; the SIS planning region for Southeast Florida corresponds to the Seven50 region	Brian Watts	http://www.dot.state.fl.us/planning/sis/Strategicplan/2010sisplan.pdf
Future Corridors Initiative	Florida Department of Transportation	Ongoing	Statewide with specific interregional study areas	Plan for the future of major transportation corridors critical to the state's economic competitiveness and quality of life over the next 50 years	A future study area would assess connectivity between Southeast Florida, the Heartland, and Central Florida	Huiwei Shen	www.flfuturecorridors.org
Florida Freight Mobility and Trade Plan	Florida Department of Transportation	Investment Element to be adopted June 2013; Investment Element in June 2014	Florida	Increase the flow of domestic and international trade through the state's seaports and airports Increase the development of intermodal logistic centers in the state Increase the development of manufacturing industries in the state Increase the implementation of compressed natural gas (CNG), liquefied natural gas (LNG), and propane energy policies that reduce transportation costs for businesses and residents located in the state	Will define statewide policies and investment to accomplish vision of becoming a global hub for trade, logistics, and export-oriented manufacturing	Juan Flores	http://www.freightmovesflorida.com/freight-mobility-and-trade-plan/fmtp-overview
Florida Aviation System Plan	Florida Department of Transportation	Continuous update process	Florida	Identifies strategic goals for Florida's aviation system and the actions needed to achieve those goals	Provides policy guidance for airport planning and state investments in airports	Aaron Smith	http://www.cfaspp.org/FASP/Documents/Florida2025BrochureCovers.pdf

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Florida Air Cargo System Plan	Florida Department of Transportation	2009 (update 2013)	Florida	Describes air cargo impact in Florida's economy, airport market share and industry trends	Provides policy guidance for airport planning and state investments in airports	Aaron Smith	http://www.florida-aviation-database.com/library/filedownload.aspx?guid=f19513f1-109f-4b05-9a02-07361b69c5e5
Florida Rail System Plan	Florida Department of Transportation	2009-2010 (update 2014)	Florida	Establishes policy goals and identifies investment needs and priorities for Florida's freight and passenger rail system	Provides policy guidance for state investments in rail	Ed Lee	http://www.dot.state.fl.us/rail/publications.shtml
Florida Seaport System Plan	Florida Department of Transportation	2010	Florida	Establishes policy goals and identifies investment needs and priorities for Florida's seaport system	Provides policy guidance for state investments in seaports	Meredith Dalhrose	http://www.seacip.com/FDOT/FDOT%20Seaport%20Plan_Report_complete.pdf
Florida Seaport Mission Plan	Florida Ports Council	2013 (annual update)	Florida	Describes activity levels and economic impact of Florida's seaports, and identifies future investment needs	Identifies investment needs and common priorities of the state's 15 deepwater seaports	Doug Wheeler	http://www.flaports.org/Assets/514201352727AM_MissionPlan05132013final.pdf
Enhancing Mobility: Martin ~ St. Lucie 2035 Regional Long Range Transportation Plan	Martin and St. Lucie metropolitan planning organizations	2011	Martin and St. Lucie counties	Identifies long term regional transportation goals, need, and priorities	Identifies and sets priorities among regional transportation investment needs	Peter Buchwald	http://www.martinmpo.com/wp-content/uploads/2011/12/5.-MARTIN-SLC-2035-RLRTP.pdf
Southeast Florida Regional Long Range Transportation Plan	Broward, Miami-Dade, and Palm Beach metropolitan planning organizations	2010 (update underway)	Miami-Dade, Broward, Palm Beach	Identifies regional goals, objectives, measure of effectiveness Identifies regional transportation network Defines regional needs and priorities for available funding	Identifies and sets priorities among regional transportation investment needs	Wilson Fernandez	http://www.seftc.org/regional_information#2035-regional-transportation-plan
Southeast Florida Regional Freight Plan	Florida Department of Transportation	2010 (2013 update underway)	Miami-Dade, Broward, Palm Beach	Ensures the integration of freight planning into the regional planning process Sets priorities among freight investment needs Identifies of technology advances to benefit freight movement	Identifies regional freight investment priorities	Jeff Weidner	http://www.seftc.org/system/datas/30/original/MPO_regional_freight_plan_201003.pdf?1359744012
	Broward, Miami-Dade, and Palm Beach metropolitan planning organizations					Greg Stuart	